APPROVED

Programme Code	BAHBSM	**Programme Duration**	2 Year 1 Month
Programme Level	8	**EQF Level**	6
EHEA Level	First Cycle		
Programme Credits	180		

Semester Duration	1 Week(s)
Language of Instruction	English
Field of Study	0413 - Management and administration
CAO Code; QQI Progamme Code etc	**Code** PG24991

Programme Outcomes

On successful completion of this programme the learner will be able to :

Description
Demonstrate detailed knowledge and understanding of a range of business functions and associated skills and the interrelationship of these within organisations and the wider external economic, social and political environment.
Explain how domains differ across different business contexts such as not-for-profit organisations, domestic and international business and the public sector.
Critically assess the legal and regulatory frameworks that impact on organisations and a range of stakeholders.
Diagnose management and organisational problems and present appropriate recommendations based on a range of research techniques to a variety of specialist and non-specialist audiences.
Identify and source reliable sources of information and/or data in order to apply appropriate tools to inform robust decision making.
Exercise appropriate judgement in initiating a business venture or innovation in a range of market contexts, and be familiar with the critical success factors of each functional area in the organisational value chain.
Defend and modify recommendations using accepted business tools and appropriate technical language.
Research, analyse and interpret data to facilitate decision-making at a range of levels in organisations.
Analyse a range of management options in relation to a range of market conditions, taking into account the varied stakeholder interests and the organisations wider social responsibilities.
Work effectively as part of a team or on their own initiative showing an awareness of their own and others behaviour through the use of reflection.
Demonstrate a critical awareness of different perspectives and the ethical impact of business decisions on a range of stakeholders.
Appreciate the complexities of relationships and the role of reflection, self-awareness and adaptation in contributing to appropriate business solutions.
Demonstrate knowledge and skills to operate in a variety of settings, to show adaptability to change, to maintain and update their own competencies and professional development as required and contribute to the development of others.

Semester Schedules

Stage 1 / Semester 1

Core Subject	
Module Code	**Title**
H6BMP	Business Management Practice
H7ENTP	Entrepreneurship
H6LDRP	Leadership and Influencing
H6WWP	Working With People

Stage 1 / Semester 2

Core Subject	
Module Code	**Title**
H6ABL	Aspects of Business Law
H6ABL	Aspects of Business Law
H6BC	Business Communication
H6ECIW	Economics for the 21st Century
H6FAC1	Financial Accounting 1

Stage 2 / Semester 1

Core Subject	
Module Code	**Title**
H7BECON	Business Economics
H7HRBF	HRM in the Business Framework
H7IBSA	Introduction to Business Statistics and Analytics
H7MK	Marketing

Stage 2 / Semester 2

Core Subject	
Module Code	**Title**
H7BSADM	Business Statistics and Analytics for Decision Making
H7ESL	Essentials of Employment Law
H7MGAC	Management Accounting
H7BTECBUS	Technology for Business

Stage 3 / Semester 1

Core Subject	
Module Code	**Title**
H8ECS	Economic and Social Policy
H7ENTP	Entrepreneurship
H8SMA	Strategic Management

Stage 3 / Semester 2

Core Subject	
Module Code	**Title**
H8CHM	Change Management
H8PMAG	Project Management
H8SBE	Sustainability and Business Ethics