

RETIRED

Programme Code	MSCIB	Programme Duration	1				
Programme Level	9			EQF Level	7	EHEA Level	Second Cycle
Programme Credits	90						
Semester Duration	1 Week(s)						
CAO Code; QQI Programme Code etc	Code						
Programme Extra Information	Modules are delivered in block delivery mode on Monday, Wednesday and Friday over a three week period.						

Programme Outcomes

On successful completion of this programme the learner will be able to :

Description
demonstrate a systematic knowledge of the role and responsibilities of the key management functions from Marketing, through Human Resources, Technology, Law and Finance and a detailed understanding of how each of these functions relate to each other in the business' context;
have the ability to appraise and critique management theory and practice in each of the key business functions;
acquire, interpret and analyse current theories in the various fields of management and demonstrate a critical awareness of the appropriate context for applying this knowledge in a practical manner
analyse the key factors that influence management decisions and critically assess the theoretical and practical models used to support such decisions
identify the many risks facing business in an international context and take responsibility for managing such risks
exhibit a comprehensive knowledge of the economic and legal environment in which the management function operates
Employ advanced conceptual, analytical and practical skills necessary for providing solutions to contemporary management issues in an international context
Apply both quantitative and qualitative skills in order to analyse critical issues in a management context
Source and analyse complex data across all business functions, appreciate the relevance of such information and identify critical elements necessary for adding value to the organisation
Identify and appreciate key management risks and develop and implement strategies and policies for strategic management of such risks
Demonstrate mastery of academic writing skills
apply qualitative and quantitative skills in order to analyse critical management issues and independently make decisions which maximise value to the business organisation
evaluate different strategic projects and independently determine their contribution to the value of the organisation
identify the regulatory and ethical framework in which business operates and demonstrate the ability to make decisions which do not breach this framework
take initiative to develop ideas and develop new theories and arguments without assistance
Appreciate the complexity of the management function in key areas from Marketing, through Human Resources, Technology, Finance, Ethics and Law and make practical contributions to each management function
Take responsibility for providing solutions to complex and ambiguous problems arising in a management context
Articulate clearly rationale for decisions and proposed strategic solutions
Initiate solutions to complex business problems posed, and display leadership in the delivery of proposed solutions
Explore the core relationship between management planning and business performance
continue to use the skills developed to further advance the learner's knowledge of key areas of business
develop the ability to learn independently to further the student's professional development
demonstrate evidence of taking initiative for learning beyond prescribed course work
appreciate the multiple influences on the management discipline and the complexity of the environment in which management operates
demonstrate an ability to view theories and practical situations from multiple perspectives, present arguments and develop solutions to different scenarios.
appreciate the developments and changes facing the business community and demonstrate an ability to devise strategies to minimise risk and maximise value creation.

Semester Schedules

Stage 1 / Semester 1

Core Subject	
Module Code	Title
H9CGBE	Corporate Governance, Business Ethics and CSR
H9MKG	Marketing in the Global Environment

H9GBE	MNEs and the Global Business Environment
H9RSMTH	Research Methods
Optional	
Module Code	Title
H9COMLAW	Commercial Law
H9ELAW	Employment Law
H9MKMGMT	Marketing Management
H9SERVMK	Services Marketing
H9SMHC	Strategic Management of Human Capital

Stage 1 / Semester 2

Core Subject	
Module Code	Title
H9CIGF	Contemporary Issues in Global Finance
H9DISS	Dissertation
H9ECOMA	Economics for Management
Additional	
Module Code	Title
H9STICT	Strategic ICT & eBusiness Implementation
Core Subject	
Module Code	Title
H9STDEC	Strategy for Decision Making
Optional	
Module Code	Title
H9BOC	Doing Business on the Cloud

H9GVC	Global Value Chain Management
H9SMIT	Management of Innovation & Technology
H9SMIT	Management of Innovation & Technology
H9SPM	Strategic Project Management