



APPROVED

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|-------------------------------------|---|---------------------------|-----|
| Awards | | | |
| Bachelor of Arts (Hons) | | | |
| Programme Code: | BAHBMD | Mode of Delivery: | |
| | | No. of Semesters : | 6 |
| NFQ Level: | 8 | | |
| Embedded Award: | No | Programme Credits: | 180 |
| Language of Instruction: | English | | |
| Department: | School of Business | | |
| CAO Code: | | | |
| Programme Extra Information: | The part time version of this programme is run over four years. Semesters 1 and 2 over 18 Months, Semesters 3 and 4 over 18 Months and the final two Semesters over 12 Months | | |

Semester Schedules

Stage 1 / Location: IFSC Campus / Semester 1

| Core Subject | |
|--------------|--|
| Module Code | Module Title |
| H6FACC1 | Financial Accounting 1 (Part 1 of 2) |
| H6MYL | Managing Your Learning |
| H6FIL | Fundamentals of Irish Law |
| H6ECIW | Economics in the World |
| H6HRMI | Human Resource Management |

Stage 1 / Location: IFSC Campus / Semester 2

| Core Subject | |
|--------------|--|
| Module Code | Module Title |
| H6IOB | Individual Organisational Behaviour |
| H6MDI | Marketing in the Digital Age |
| H6QTM | Quantitative Methods |
| H6FACC1 | Financial Accounting 1 (Part 2 of 2) |

Stage 2 / Location: IFSC Campus

Group Data

| Group: BUS - Business | | | |
|---|--|----------|-----|
| Code | Module Title | M/E | Sem |
| H7CMS | Module : Career Management Skills | Optional | 2 |
| H7IR | Module : Introduction to Industrial Relations | Optional | 2 |
| H7MABD | Module : Management Accounting for Business degree | Optional | 2 |
| H7SMKM | Module : Services Marketing Management | Optional | 2 |
| Group: ENTP - Entrepreneurship | | | |
| Code | Module Title | M/E | Sem |
| H7CMS | Module : Career Management Skills | Optional | 2 |
| H7NPD | Module : New Product Development | Optional | 2 |
| Group: INT_BUS - International Business | | | |
| Code | Module Title | M/E | Sem |
| H7CMS | Module : Career Management Skills | Optional | 2 |
| H7GMNE | Module : Global Competitiveness and the MNE | Optional | 2 |

Stage 2 / Location: IFSC Campus / Semester 1

| Core Subject | |
|--------------|---|
| Module Code | Module Title |
| H7ENTP | Entrepreneurship |
| H7MGMT | Management |
| H7SOB | Social and Organisational Behaviour |
| H7TFB | Technologies for Business |
| Optional | |
| Module Code | Module Title |
| H7SDSL | Skills Development through Service Learning (Part 1 of 2) |

Stage 2 / Location: IFSC Campus / Semester 2

| Core Subject | |
|--------------|---|
| Module Code | Module Title |
| H7GBE | Global Business Environment |
| H7FMG | Financial Management |
| H7BECON | Business Economics |
| Optional | |
| Module Code | Module Title |
| H7NPD | New Product Development |
| H7CMS | Career Management Skills |
| H7GMNE | Global Competitiveness and the MNE |
| H7MABD | Management Accounting for Business degree |
| H7SMKM | Services Marketing Management |
| H7GLTM | Global Leadership and Talent Management |
| H7IAC | Innovation and Creativity |
| H7IR | Introduction to Industrial Relations |
| H7SDSL | Skills Development through Service Learning (Part 2 of 2) |

Stage 3 / Location: IFSC Campus / Semester 1

| Core Subject | |
|--------------|---|
| Module Code | Module Title |
| H8ESP | Economic and Social Policy |
| H8BSTAT | Business Statistics and Analytics |
| H8MKMGT | Marketing Management |

| Optional | |
|-------------|---|
| Module Code | Module Title |
| H8CPP | Capstone Project Preparation |
| H8FMTE | Financial Management Tools for the Enterprise |
| H8ORGDEV | Organisational Development |
| H8EMTP | Event Management Planning |

Stage 3 / Location: IFSC Campus / Semester 2

| Core Subject | |
|--------------|---|
| Module Code | Module Title |
| H8SMGT | Strategic Management |
| H8PM | Project Management |
| Optional | |
| Module Code | Module Title |
| H8CIFA | Contemporary Issues in Finance and Accounting |
| H8LR | Law and Regulation |
| H8RBEN | Retirement Benefits |
| H8CPR | Capstone Project |
| H8GSM | Global supply Chain Management |
| H8CEN | Corporate Environmentalism |
| H8PRS | Public Relations and Social Media |
| H8ODES | Operations Planning & Design |
| H8EVP | Event Management |
| H8SLM | Sales Management |