

Long Title:	Fundamentals of Management
Language of Instruction:	English
Module Code:	H6FOM
Credits:	5
NFQ Level:	LEVEL 6
Field of Study:	Business and administration not further defined or elsewhere classified
Module Delivered in	2 programme(s)
Module Coordinator:	
Module editor:	JONATHAN BRITTAIN
Teaching and Learning Strategy:	The learning strategy involves the use of lectures, tutorials, case studies, class discussions and video as appropriate. Lectures provide a framework and introduction to each topic covered, this will be supplemented by discussion and application of theory through the other methods mentioned. Each topic is further developed in specific recommended readings and activities which are essential for learning and effective performance in the assessments. Real, and topical examples of will be used to highlight how knowledge and practice relate.
Learning Environment:	Learning will take place in a classroom environment with access IT resources. Learners will have access to library resources, both physical & electronic and to faculty outside of the classroom where required. Module materials will be placed on Moodle, the College's virtual learning environment.
Module Description:	The aim of this module is to give an introduction to the concept of management and organisations. The module describes fundamental activities, frameworks and concepts of management as well as an overview of key organisation functions, and relates these to contemporary issues and examples. Through examination of management issues, learners should be able to explain issues and implications involved in core management activities.
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
LO1	Explain fundamental concepts in Management and the role of key organisation functions.
LO2	Explain and examine the process of planning and basic principles of managing strategy.
LO3	Describe the foundations of organisational structure and implications of structural choices.
LO4	Recognise the importance of Control and how it can be achieved.
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is required before enrolment on this module. While the prior learning is expressed as named NCI module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).</i>	
No recommendations listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Introduction to Management and Managers

Defining Management. Differentiating types of managers, their roles and responsibilities How the managers job is changing.

Planning and Strategy

The importance of planning. The difficulties of planning. A framework for planning. Examining the purpose of the organisation: the Mission. The Business Environment and the tools applied in assessing the environment. Differing types of strategies and levels of strategy. Implementation of plans and the problems of implementation. Evaluation and feedback.

Foundations of Organisational Structure

The importance of organisational structure. Key elements in designing organisational structure. Mechanistic and Organic structures. Contingency factors influencing structure. Implications of differing structural choices.

Contemporary Organisational Structures

Organising for integration, collaboration, and innovation. Boundaryless (Networked / Virtual) Organisations. The Flexible Firm and Contingent Workforce. Issues with contemporary organisation for employees and employers.

Core Organisational Functions

Overview of key concepts in the functional areas of: 1. Marketing; 2. HRM; 3. Finance and Accounting.

Control

The importance of Control. The Control Process. Controlling Employee Performance. Controlling Organisational Performance. Feedforward / Concurrent / Feedback Control The Balanced Scorecard. Issues with Control.

Assessment Breakdown	%
Coursework	50.00%
End of Module Assessment	50.00%

Full Time

Coursework

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Assignment	The assignment involves investigating a management issue or theory, and would draw on a range of Learning Outcomes. The range of Learning Outcomes focused on may vary with the management issue under investigation. For example, the assessment could involve investigating and examining the strategy and structure of an organisation. Word count 2,500.	1,2,3,4	50.00	n/a

End of Module Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Terminal Exam	An examination that draws on a all of the learning outcomes from the module. The duration of the exam is 2 hours in length. The paper will be a combination of short answer questions, and questions that require an essay style response.	1,2,3,4	50.00	End-of-Semester

No Workplace Assessment

Reassessment Requirement

Repeat examination

Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

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NCIRL reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	No Description	2	Every Week	2.00
Tutorial	No Description	1	Every Week	1.00
Independent Learning	No Description	7.5	Every Week	7.50
Total Hours				10.50
Total Weekly Learner Workload				10.50
Total Weekly Contact Hours				3.00

This module has no Part Time workload.

Module Resources

Recommended Book Resources

Robbins, S.P., and Coulter, M. 2014, *Management*, 12th Global Edition Ed., 1; 8; 9; 11; 12; 10., Pearson Harlow, Essex

Supplementary Book Resources

Williams, C. 2016, *Effective Management*, 7th Ed., Cengage Boston [ISBN: 9781285866246]

Daft, R.L. and Benson, A. 2016, *Management*, 1st Ed., Cengage Andover [ISBN: 9781408063859]

Mullins, L.J., with Gill, C. 2013, *Management and Organisational Behaviour*, 10th Edition Ed., FT Prentice Hall Harlow, Essex

G. A. Cole, and P. Kelly 2015, *Management Theory and Practice*, 8th Edition Ed., International Thomson Business Press Andover

Smith, M. 2011, *Fundamentals of Management*, 2nd Edition Ed., 13; 14; 16; 17, McGraw-Hill Higher Education Maidenhead

Tiernan, S.D. and Morley, M. J. 2013, *Modern Management Theory and Practice for Students in Ireland*, 4th Edition Ed., Gill and MacMillan Dublin

This module does not have any article/paper resources

This module does not have any other resources

Module Delivered in

Programme Code	Programme	Semester	Delivery
BAHACF	BA (Honours) in Accounting and Finance	1	Core Subject
HCBS	Higher Certificate in Business	1	Core Subject