

H7ECG: Ethics and Corporate Governance

Module Code:	H7ECG
Long Title	Ethics and Corporate Governance APPROVED
Title	Ethics and Corporate Governance
Module Level:	LEVEL 7
EQF Level:	6
EHEA Level:	First Cycle
Credits:	10
Module Coordinator:	
Module Author:	Isabela Da Silva
Departments:	School of Business
Specifications of the qualifications and experience required of staff	
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
#	Learning Outcome Description
LO1	Demonstrate an understanding of the major ethical theories, and their application in a business context.
LO2	Analyse the principles of Business Ethics in an international context, and the impact of cultural differences on the application of ethics in business.
LO3	Analyse the role of the Human Resource Function in the application of good business ethics and ethical decision making.
LO4	Evaluate the key principles of corporate governance and the management of risk via internal controls, audit, reporting including the role of the Remuneration Committee and the Nomination Committee
LO5	Evaluate the role of both the Board of Directors and the Human Resource Function in the management of Corporate Governance.
Dependencies	
Module Recommendations	
No recommendations listed	
Co-requisite Modules	
No Co-requisite modules listed	
Entry requirements	As per programme requirements.

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Module Content & Assessment			
Indicative Content			
Ethical Theory Utilitarian ethics, Deontological ethics, Virtue ethics			
Business Ethics The business, legal and social responsibilities of organisations Corporate Social Responsibility (CSR) The role of business ethics in the community and the wider society Primary and secondary stakeholders Stakeholder influences on Ethical Decision making			
Business Ethics in an International Context Impact of Cultural and Societal Diversity on business decision making. Role of Ethics in International, Multinational and Transnational organisations. Impact of Globalisation on Business Ethics			
Corporate Governance & Ethics Introduction to theory of Corporate Governance. The link between Corporate Governance & Business Ethics and an outline of current issues			
Theory of Corporate Governance Conflict of Interest, Ownership, Agency Theory, Oversight, Stakeholder Theory			
Responsibilities of Corporate Directors Obligations of Directors and the legal constraints imposed on them.			
Controls both Internal and External Role of Internal & External Audit Remuneration Committee, Audit Committee & Nomination Committee.			
Risk Management & Assessment Environmental influences (internal) Risk Assessment and Internal control activities Information and Communication Monitoring risk			
Role & Responsibilities of Human Resources Corporate Governance and Ethics Distribution of Employee Benefits and Remuneration Policy Application of Best Practice HR Policy in ethical decision making Communication channels for employees Company Values			
Assessment Breakdown			%
Coursework			100.00%
Assessments			
Full Time			
Coursework			
Assessment Type:	Formative Assessment	% of total:	Non-Marked
Assessment Date:	n/a	Outcome addressed:	1,2,3,4,5
Non-Marked:	Yes		
Assessment Description: Formative assessment will be included by the provision of class case studies and short answer questions. Feedback will be provided individually or as a group in written and oral format, or on-line through Moodle. In addition, in class discussions will be undertaken as part of the practical approach to learning.			
Assessment Type:	Continuous Assessment	% of total:	100
Assessment Date:	n/a	Outcome addressed:	1,2,3,4,5
Non-Marked:	No		
Assessment Description: Analysis of a case study of the learner's choice or provided by lecturer Evidence to be produced This consists of an individual written submission requiring learners to Critically Analyse the Ethical and Corporate Governance challenges facing an organisation of your choice. Identifying the role of HR and providing suitable recommendations. Learners will be assessed on the basis of a 3,000 word report in teams of 2. Note: The assignment brief will be issued to learners at the start of the module			
No End of Module Assessment			
No Workplace Assessment			
Reassessment Requirement			
Coursework Only <i>This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.</i>			

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Module Workload				
Module Target Workload Hours 0 Hours				
Workload: Full Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	Classroom and demonstrations	36	Per Semester	3.00
Tutorial	Mentoring and small-group tutoring	12	Per Semester	1.00
Independent Learning	Independent learning	196	Per Semester	16.33
Directed Learning	Directed e-learning	6	Per Semester	0.50
Total Weekly Contact Hours				4.50

Module Resources	
<i>Recommended Book Resources</i>	
<p>Dowson, P, & Robinson, S , (2012), Business Ethics in Practice, 1st ED, CIPD, London.</p> <p>Kirwan,C.McBride,H. andO'Riordan,C.(2018), Cases in Corporate Governance and Business Ethics, Institute of Chartered Accountants, Ireland.</p> <p>Simpson, J. and Taylor, J. (2013), Corporate Governance Ethics and CSR, Kogan Page.</p> <p>Fisher, C. & Lovell, A, (2009), Business Ethics and Values – Individual, Corporate and International Perspectives, 3rd ED, Prentice Hall, London, UK.</p> <p>Crane, A. and Matten, D ,(2010), Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, 3rd ED, Oxford University Press.</p> <p>Velasquez, M.G, (2011), Business Ethics, Concepts and Cases, 7th. 7th ED , Pearson Education, New Jersey.</p> <p>Blowfield, M. and Murray, A,(2011), Corporate Responsibility – A Critical Introduction, 2nd. ED, Oxford University Press.</p> <p>Ghillyer, A,(2009), Business Ethics – A Real World Approach, 2nd.ED, McGraw Hill, New York.</p> <p>Velasquez, M, (2011), Business Ethics: Concepts and Cases, 7th. ED, Pearson, London.</p>	
<i>Supplementary Book Resources</i>	
<p>Stanwick, P, & Stanwick, S,(2014), Understanding Business Ethics, 2nd ED, Sage.</p> <p>Crane, A , & Matten, D, (2007), Business ethics, 2nd ED, Oxford University Press, Oxford.</p> <p>Danowitz, M,Hanappi-Egger, E., &Mensi-Klarbach, H. (2012), Diversity in organizations: concepts and practices, Palgrave Macmillan, Basingstoke.</p>	
<i>Supplementary Article/Paper Resources</i>	
<p>The Corporate Governance Review, 8th Edition April 2018, Willem J MCalkoen-, https://www.algoodbody.com/images/uploads/services/Corporate-Governance/Corporate_Governance_Review_2018.pdf</p> <p>CSR Check 2019 Towards Responsible Business Ireland's National Plan on Corporate Social Responsibility 2017-2020 2nd Progress Report, http://www.csrhub.ie/ireland-s-national-plan-on-csr/progress-reports-csr-check-2-019-and-csr-check-2018/v2-final-csr-check-pdf.pdf</p>	
<i>Other Resources</i>	
<p>[Website], Business in the Community Ireland, https://www.bitc.ie/about-us/what-is-csr/</p> <p>[Website], The Chartered Institute of Personnel and Development (CIPD), http://www.cipd.co.uk</p> <p>[Website], Irish Business & Employers Confederation, http://www.ibec.ie/</p> <p>[Website], Society for Human Resource Management, http://www.shrm.org</p>	
Discussion Note:	