

H9TRIP: International Field Trip

Module Code:	H9TRIP
Long Title	International Field Trip APPROVED
Title	International Field Trip
Module Level:	LEVEL 9
EQF Level:	7
EHEA Level:	Second Cycle
Credits:	5
Module Coordinator:	COLETTE DARCY
Module Author:	COLETTE DARCY
Departments:	School of Business
Specifications of the qualifications and experience required of staff	
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
#	Learning Outcome Description
LO1	Develop a critical appreciation of the global trading environment from a social, economic, political and technological perspective.
LO2	Build upon the key theoretical concepts of internationalisation and globalisation and to adopt and apply these to suit the needs and challenges of their own organisations, businesses or companies.
LO3	Analyse the global business environment and show how it affects business decisions in the context of their own organisations, businesses or companies.
Dependencies	
Module Recommendations	
No recommendations listed	
Co-requisite Modules	
No Co-requisite modules listed	
Entry requirements	There are no additional entry requirements for this module. The programme entry requirements apply. No pre-requisites or co-requisites apply.

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Module Content & Assessment			
Indicative Content			
Understanding the global context of business n/a			
Internationalising your business n/a			
Understanding the born global phenomena n/a			
Building a global company n/a			
Understanding the global business environment n/a			
Analysing the global business environment n/a			
Creating the global business plan. n/a			
Creating the internationalisation strategy n/a			
Developing individual international projects n/a			
Assessment Breakdown			%
Coursework			100.00%
Assessments			
Full Time			
Coursework			
Assessment Type:	Continuous Assessment	% of total:	100
Assessment Date:	n/a	Outcome addressed:	1,2,3
Non-Marked:	No		
Assessment Description:	Presenting your individual international project 20% Participation in field trip 10% Post field trip seminar presentation 20% Post field trip paper 40% Reflective diary 10%		
No End of Module Assessment			
No Workplace Assessment			
Reassessment Requirement			
Coursework Only <i>This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.</i>			
Reassessment Description By the very nature of the module design learners must attend the field trip in order to be in a position to attempt the assessment elements. Where a learner is unable to attend the field trip they must repeat the module. Of the remaining assessment elements the learners must achieve an average of 40% across all elements in order to pass the module. Where a learner fails to achieve this they must repeat those elements where the failed to achieved 40% and it will be marked as a second attempt.			

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Module Workload				
Module Target Workload Hours 0 Hours				
Workload: Full Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	Classroom and demonstrations	30	Per Semester	2.50
Directed Learning	Directed e-learning	30	Per Semester	2.50
Independent Learning	Independent learning	65	Per Semester	5.42
Total Weekly Contact Hours				5.00

Module Resources	
<i>Recommended Book Resources</i>	
<p>Morris, S., and Oldroyd, J. (2020), International Business, 2nd Ed. Wiley.</p> <p>Hill, C. (2021), Global Business Today, 12th Ed. McGrawHill.</p> <p>Czinkota, M.R., Ronkainen, I. & Moffett, M.H. (2021), International Business, European Ed. John Wiley & Sons.</p>	
<i>This module does not have any article/paper resources</i>	
<i>This module does not have any other resources</i>	
Discussion Note:	