# H9SBL: Sustainable Business Leadership

| | |
|---|---|
| **Module Code:** | H9SBL |
| **Long Title** | Sustainable Business Leadership APPROVED |
| **Title** | Sustainable Business Leadership |
| **Module Level:** | LEVEL 9 |
| **EQF Level:** | 7 |
| **EHEA Level:** | Second Cycle |
| **Credits:** | 5 |
| **Module Coordinator:** | COLETTE DARCY |
| **Module Author:** | Isabela Da Silva |
| **Departments:** | School of Business |
| **Specifications of the qualifications and experience required of staff** | |

| Learning Outcomes | |
|---|---|
| *On successful completion of this module the learner will be able to:* | |
| **#** | **Learning Outcome Description** |
| LO1 | Critically evaluate the role and scope of sustainable business and explain its relevance to business. |
| LO2 | Construct a theoretical framework which integrates different stakeholder perspectives and global trends which drive sustainability. |
| LO3 | Demonstrate a critical awareness of the levels of commitment to sustainable business. |
| LO4 | Assimilate, critique and apply sustainable leadership from traditional leadership capabilities. |
| LO5 | Construct an actionable strategy and plan centred on sustainability for a business. |

| Dependencies |
|---|
| *Module Recommendations* |
| No recommendations listed |
| *Co-requisite Modules* |
| No Co-requisite modules listed |

| Entry requirements | There are no additional entry requirements for this module. The programme entry requirements apply. No pre-requisites or co-requisites apply. |
|---|---|

# H9SBL: Sustainable Business Leadership

## Module Content & Assessment

### Indicative Content

**The indicative content for this module is divided into three distinct but interlinking sections;**
Part 1 looks to introduce learners to the concept of sustainability and the differing perspectives which prevail. This section also looks at leadership within this context to include change management and corporate governance but from a sustainability perspective. Part 2 looks at accountability and in particular the legal framework alongside the metrics and tools used for reporting on sustainable activities. This section also includes discussion and analysis of risk management and how business can avoid exposure. The final section, Part 3 moves to implementation and specifically examines this from the perspective of marketing, supply chain management and operations management.

| Assessment Breakdown | % |
|---|---|
| Coursework | 100.00% |

**Assessments**

## Full Time

### Coursework

| | | | |
|---|---|---|---|
| **Assessment Type:** | Continuous Assessment | **% of total:** | 60 |
| **Assessment Date:** | n/a | **Outcome addressed:** | 1,2,3,4,5 |
| **Non-Marked:** | No | | |

**Assessment Description:**
Selected case studies are provided to learners who are expected to read, fully analyse and answer review (exam-like) questions,using their own choice of theoretical framework from the course content. Also, learners are required to make that theoretical framework explicit in all their answers.

| | | | |
|---|---|---|---|
| **Assessment Type:** | Project | **% of total:** | 40 |
| **Assessment Date:** | n/a | **Outcome addressed:** | 1,2,3,4,5 |
| **Non-Marked:** | No | | |

**Assessment Description:**
Learners are required todevelop and present an environmental sustainability report on a company of their choosing, analysing the environmental impact of the company with respect to waste, energy, and water utilisation among other issues.Learnersare expected toprepare and deliver a presentationon their reports.The ideal aim of the project is that companies could use this information for submission to environmental awards contests or to reflect on how they might improve their environmental impact based on the students' findings.

| No End of Module Assessment |
|---|

| No Workplace Assessment |
|---|

### Reassessment Requirement

**Coursework Only**
*This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.*

# H9SBL: Sustainable Business Leadership

## Module Workload

**Module Target Workload Hours 0 Hours**

**Workload: Full Time**

| Workload Type | Workload Description | Hours | Frequency | Average Weekly Learner Workload |
|---|---|---|---|---|
| Lecture | Classroom and demonstrations | 30 | Per Semester | 2.50 |
| Directed Learning | Directed e-learning | 30 | Per Semester | 2.50 |
| Independent Learning | Independent learning | 65 | Per Semester | 5.42 |
| | | | Total Weekly Contact Hours | 5.00 |

**Module Target Workload Hours 0 Hours**

**Workload: Full Time**

| Workload Type | Workload Description | Hours | Frequency | Average Weekly Learner Workload |
|---|---|---|---|---|

## Module Resources

### Recommended Book Resources

Sanders, N.R. and Wood, J.D, (2020) Foundations of Sustainable Business; theory, function and strategy, 2nd Ed, Wiley Global Education, US.

Stanwick, P.A., and Stanwick, S.D, (2021) Corporate Sustainability Leadership, 1st Ed, Routledge, London.

Weybrecht, G. 2013,The Sustainable MBA: A Business Guide to Sustainability, 2nd Ed, Wiley Global Education, US.

Borland, H., Lindgreen, A., Maon, F., Ambrosini, V., Florencio, B.P., Vanhamme, J. (2019), Business strategies for sustainability, 1st Ed. Routledge, London.

Benn, S., Edwards, M., Williams, T. 2018, Organisational Change for Corporate Sustainability, 4th Ed, Routledge, London.

Bhattacharya, C.B,2019,Small Actions, Big Difference; Leveraging Corporate Sustainability to Drive Business and Societal Value, 3rd Ed, Routledge, London.

### Supplementary Book Resources

Winston, A.S. 2014,The Big Pivot: Radically Practical Strategies for a Hotter, Scarcer and More Open World, Boston, Massachusetts, Harvard Business Review Press.

Clayton, M., Christensen, A.L. Duckworth, G.H., Martin, R.L. (2020), HBR's 10 Must Reads on Organizational Resilience, Harvard Business Review Press, Boston, Massachusetts.

### This module does not have any article/paper resources

### Other Resources

[Journal], Strategic Innovation and Sustainability, https://search.ebscohost.com/login.aspx? direct=true&AuthType=ip,cookie,shib& amp;db=edspub&AN=edp930836&site= eds-live&scope=site&custid=ncirl ib.

[Journal], Sustainable Development, https://search.ebscohost.com/login.aspx? direct=true&AuthType=ip,cookie,shib& amp;db=edspub&AN=edp2435772&site =eds-live&scope=site&custid=ncir lib.

[Journal], Entrepreneurship and Sustainability Issues, https://search.ebscohost.com/login.aspx? direct=true&AuthType=ip,cookie,shib& amp;db=edspub&AN=edp18895274&sit e=eds-live&scope=site&custid=nci rlib.

**Discussion Note:**