

H8ESR: Ethics and Social Responsibility

Module Code:	H8ESR
Long Title	Ethics and Social Responsibility APPROVED
Title	Ethics and Social Responsibility
Module Level:	LEVEL 8
EQF Level:	6
EHEA Level:	First Cycle
Credits:	5
Module Coordinator:	DESMOND GARGAN
Module Author:	DESMOND GARGAN
Departments:	School of Business
Specifications of the qualifications and experience required of staff	
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
#	Learning Outcome Description
LO1	Critique the strengths and limitations of the major ethical theories.
LO2	Apply ethical categories to business decision making and consulting
LO3	Analyse business situations and apply ethical criteria to problem solving in a business setting
LO4	Formulate ethical guidelines for organisational use in a business context
Dependencies	
Module Recommendations	
No recommendations listed	
Co-requisite Modules	
No Co-requisite modules listed	
Entry requirements	

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Module Content & Assessment			
Indicative Content			
Business and ethics • The nature of business ethics • Decision making • Criteria for choice • Rationality and reasoning			
Ethical theories and how to use them • Utilitarianism: weighing social costs and benefits • Ethical Formalism: Rights and Duties • Justice and Fairness • Virtue Theory			
The Individual in the Organisation • The rational model of organisation and contractual relations • The political model and the ethical boundaries of organisational politics • The caring model • Company loyalty and whistle-blowing			
Corporate Social Responsibility (CSR) • The role of business in society • Primary and secondary stakeholders • The business, legal and social responsibilities of business			
Business and its employees • The ethics of job discrimination • Participation • How are rules made?			
Business and its customers • Advertising and ethics • Product liability • Sales Promotion • Personal Selling • Direct Marketing			
Assessment Breakdown			%
Coursework			100.00%
Assessments			
Full Time			
Coursework			
Assessment Type:	Assignment	% of total:	100
Assessment Date:	n/a	Outcome addressed:	1,2,3,4
Non-Marked:	No		
Assessment Description: The assessment for this module is based on case study analysis, which are used to develop the learner's diagnostic skills. Learners will be assessed on their ability to analyse ethical situations based on their knowledge of theory in the area and present arguments while accounting for contrary arguments.			
No End of Module Assessment			
No Workplace Assessment			
Reassessment Requirement			
Coursework Only <i>This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.</i>			

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Module Workload				
Module Target Workload Hours 0 Hours				
Workload: Full Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	No Description	2	Every Week	2.00
Seminars	No Description	1	Every Week	1.00
Independent Learning	No Description	7.5	Every Week	7.50
Total Weekly Contact Hours				3.00
Workload: Part Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	Lectures two evenings per week and some Saturday's	24	Per 15 week block	1.60
Total Weekly Contact Hours				1.60

Module Resources	
<i>Recommended Book Resources</i>	
Stanwick, P.; Stanwick, S. (2014), Understanding Business Ethics, 2nd. Sage Publications, Thousand oaks.	
<i>Supplementary Book Resources</i>	
Velasquez, M. G.. (2006), Business Ethics Concepts and Cases., 6th. Pearson, Upper Sadle River, New Jersey.	
<i>This module does not have any article/paper resources</i>	
<i>This module does not have any other resources</i>	
Discussion Note:	