H6MGM: Introduction to Management

Module Code:		H6MGM					
Long Title		Introduction to Management APPROVED					
Title		Introduction to Management					
Module Level:		LEVEL 6					
EQF Level:							
EHEA Level:		Short Cycle					
Credits:							
Module Coordinator:		JONATHAN BRITTAIN					
Module Author:		URA FALLON					
Departments:		School of Computing					
Specifications of the qualifications and experience required of staff							
Learning Out	comes						
On successful completion of this module the learner will be able to:							
#	Learning Outcome	ne Description					
LO1	Explain and examine	nine the process of planning and fundamentals of managing strategy					
LO2	Describe key compo	components and issues relating to organisational structure					
LO3	Recognise the impor	e importance of Control and how this can effectively be achieved					
LO4	Define Management	, and describe the activities of management, managers, and the management environment					
Dependencies							
Module Recommendations							
No recommendations listed							
Co-requisite Modules							
No Co-requisite modules listed							
Entry require	ments						

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Module Content & Assessment

Indicative Content

An Introduction to Management

Management levels & skills, effective managers History of Management Thought The dynamic new workplace Management past and present Ethical behaviour and social responsibility

Teaching methodology

The learning strategy involves the use of lectures, case studies and class discussions as appropriate. Students will also have access to web based support.

The Business Environment

Macro environment; political, economic, social and technological environment. The task environment, competitive analysis, managing the external environment. Global dimensions of management Entrepreneurship and small business

Planning and Decision Making
Strategic management The corporate plan. Defining corporate objectives, formulating a strategic plan, developing a tactical plan. The decision making process. Types of decision, problem identification and evaluating alternatives. Individual versus group decision-making.

Organising

The nature and importance of organising. Structural configuration, structural operation, contingency approaches to organisational structure. The Mintzberg framework. Recent trends in organisational structure

Leading

Leadership theories Leadership qualities Motivation Effective team management

Controlling

Steps in the control process Types of control methods and techniques Control techniques Characteristics of a good control system

Organising and Change
Designing organisational structure Control and change

Assessment Breakdown	%	
Coursework	40.00%	
End of Module Assessment	60.00%	

Assessments

Full Time

Coursework

Continuous Assessment (0200) % of total: 40 Assessment Type: **Assessment Date:** n/a Outcome addressed: 1,2

Non-Marked:

Assessment Description:

Sample Assessment: A project submission (40%) covering the areas of the use of mark-up language & it's manipulation covering the use of client side scripting & server side scripting in depth. Alternatively the student could be assessed with two 20% assignments

End of Module Assessment

Terminal Exam % of total: 60 Assessment Type: Assessment Date: End-of-Semester Outcome addressed: 1,2,3,4

Non-Marked: No

Assessment Description: End-of-Semester Final Examination

No Workplace Assessment

Reassessment Requirement

Repeat examination

Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

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Module Workload									
Module Target Workload Hours 0 Hours									
Workload: Full Time									
Workload Type	Workload Description		Hours	Frequency	Average Weekly Learner Workload				
Lecture	No Description		2	Every Week	2.00				
Tutorial	No Description		1	Every Second Week	0.50				
Independent Learning	No Description		7.5	Every Week	7.50				
Total					2.50				
Workload: Part Time									
Workload Type	Workload Description		Hours		quency Average Weekly Learner Workload				
Lecture	No Description		2	Every Week	2.00				
Total Weekly Contact Hours									

Module Resources

Recommended Book Resources

Richard L. Daft, Martyn Kendrick, Natalia Vershinina.. Management, Mason, OH, USA; South-Western/Cengage Learning, [ISBN: 9781844808823].

Supplementary Book Resources

HANNIGAN (4th ed), 2004 Management - Concepts & Practices, Prentice Hall.. Management - Concepts & Practices.

TIERNAN, MORLEY AND FOLEY 2001 Modern Management – Theory and Practice for Irish Students, Gill and Macmillan.. Modern Management – Theory and Practice for Irish Students.

ROBBINS AND COULTER (2004) Management 8th edn, Prentice Hall.. Management.

This module does not have any article/paper resources

This module does not have any other resources

Discussion Note: