APPROVED

Programme Code	CBI		Programme Duration	2 Months

Programme Level	9			EQF Level	7		EHEA Level	Second Cycle

Programme Credits	5

Semester Duration	1 Week(s)
Language of Instruction	English
CAO Code; QQI Progamme Code etc	Code

Programme Outcomes

On successful completion of this programme the learner will be able to :

Description
Appreciate the modern business environment and critically evaluate the drivers and strategies for data analytics and its impact on business decision making.
Critically assess the role of data governance within a changing business context and demonstrate an understanding of current state-of-the-art in this area.
Demonstrate a comprehensive understanding of current data analytics methods, including their inputs and outputs, and critically evaluate the output of a variety of different data analytics methods.
Demonstrate the capacity to frame business problems with a view to the use of quantitative methods and be able to use the output of various data analytics techniques in order to make data-informed business decisions.

Semester Schedules

Stage 1 / Semester 1

Core Subject	
Module Code	**Title**
H9BI	Business Intelligence