

APPROVED

Programme Code	MSCMGMTD	Programme Duration	1		
Programme Level	9	EQF Level	7	EHEA Level	Second Cycle
Programme Credits	90				
Semester Duration	1 Week(s)				
Language of Instruction	English				
CAO Code; QQI Progamme Code etc	Code				
Programme Extra Information	Modules are delivered in block delivery mode on Monday, Wednesday and Friday over a three week period.				

Programme Outcomes

On successful completion of this programme the learner will be able to :

Description
Demonstrate a systematic knowledge of the role and responsibilities of the key management functions from Marketing, through Human Resources, Technology, Law and Finance to inform a detailed understanding of how each of these functions relate to each other in the broader business context.
Appraise and critique management theory and practice in each of the key business functions in order to inform management decision making.
Acquire, interpret and analyse current theories in the various fields of management and demonstrate a critical awareness of the appropriate context for applying this knowledge in a practical manner.
Identify the many risks facing business in an international context and take responsibility for minimising the impact of such risks.
Employ advanced conceptual, analytical and practical skills necessary for providing solutions to contemporary management issues which arise at a senior management level.
Apply both quantitative and qualitative skills in order to analyse critical issues in a management context and arrive at a set of evidence-based recommendations.
Source and analyse complex data across all business functions, appreciate the relevance of such information and identify critical elements necessary for adding value to the organisation.
Appreciate the complexity of the management function in key areas from Marketing, through Human Resources, Technology, Finance, Ethics and Law and make practical contributions to each management function.
Take responsibility for providing solutions to complex and ambiguous problems arising in a management context.
Articulate clear rationale for decisions and proposed strategic solutions applying leadership theory in practice.
Appreciate the multiple influences on the management discipline and the complexity of the environment in which management operates.
Demonstrate an ability to view theories and practical situations from multiple perspectives, present arguments and develop solutions to different scenarios.
Nourish their critical facility and ability to learn independently to cement their personal and professional development - learners will maintain and reinforce close ties with industry bodies, professional institutions and keep abreast of new developments and practices in their discipline(s).
Appreciate the multiple influences on international business and the complexity of the environment in which management operate.
Demonstrate an ability to view theories and practical situations from multiple perspectives, present arguments and develop solutions to different scenarios.
Show the ability to independently evaluate, analyse and update their skill set in a quickly changing business environment.
Demonstrate evidence of taking initiative for learning beyond prescribed course work and through reflection on practice.
Demonstrate an ability to present critical arguments and constructively learn from feedback provided both formally and informally.
Demonstrate a systematic knowledge and understanding of the main approaches to theory and practice in business research and its practical application in organisations.
Apply relevant professional and ethical standards in the planning, execution and dissemination of research.

Semester Schedules

Stage 1 / Semester 1

Core Subject	
Module Code	Title
H9FINMG	Financial Management
H9STRORGB	Leading, Managing and Planning in Organisations
H9MKG	Marketing in the Global Environment
H9RSMTH	Research Methods

Optional	
Module Code	Title
H9COMLAW	Commercial Law
H9CIGF	Contemporary Issues in Global Finance
H9CGBE	Corporate Governance, Business Ethics and CSR
H9ENTRP	Entrepreneurship
H9MPM	Management in Postmodern Markets
H9SMHC	Strategic Management of Human Capital

Stage 1 / Semester 2

Core Subject	
Module Code	Title
H9BMST	Business Models, Strategy and Tactics
H9ECOMA	Economics for Management
H9INTBS	International Business
Optional	
Module Code	Title
H9BI	Business Intelligence
H9BOC	Doing Business on the Cloud
H9ELAW	Employment Law
H9SPM	Strategic Project Management
H9SBL	Sustainable Business Leadership

Stage 1 / Semester 3

Core Subject	
Module Code	Title
H9DISSER_A	Dissertation