

H8CPR: Capstone Project

Module Code:	H8CPR
Long Title	Capstone Project APPROVED
Title	Capstone Project
Module Level:	LEVEL 8
EQF Level:	6
EHEA Level:	First Cycle
Credits:	10
Module Coordinator:	Danielle Mc cartan-Quinn
Module Author:	COLIN WHITSTON
Departments:	School of Business
Specifications of the qualifications and experience required of staff	
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
#	Learning Outcome Description
LO1	Understand how to conduct practical research projects and apply both quantitative and qualitative analytic techniques to real world problems.
LO2	Demonstrate an ability to design, prepare and present a research dissertation.
LO3	Apply the appropriate quantitative or qualitative analytical tools in a methodologically correct, accurate and rigorous manner to analyse data.
LO4	Critically evaluate and interpret results of gathered information and data, deriving implications based on the data selection and evaluation.
LO5	Identify and Investigate appropriate research outputs necessary to improve decision making in business.
Dependencies	
Module Recommendations	
No recommendations listed	
Co-requisite Modules	
No Co-requisite modules listed	
Entry requirements	All Students must successfully pass the Capstone Project Preparation Module.

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Module Content & Assessment

Indicative Content	
Using the Proposal as a dissertation platform – Using proposal feedback to develop the dissertation. How to expand on the literature review and methods. Targeting the readings and subject information in source material. Drafting a structure and plan for the dissertation. How to approach the writing of the dissertation.	
Qualitative Methodologies (recap) Developing an understanding of qualitative research. How do we choose the correct qualitative instrument? Creating an understanding of interviews, observations, ethnographic studies and the information they provide to a research project. Understanding sampling techniques in qualitative research. Designing an interview schedule.	
Quantitative Methodologies (recap) Developing an understanding of quantitative research. Examining a subject empirically. Forms of data production – using surveys to gather a data set. Testing for reliability and validity within your instrument. Understanding sampling techniques in quantitative research. Using established survey techniques.	
Instrument Design and implementation Who will be sampled and thinking about access. Using appropriate contact methods. Designing and structuring the instrument. Thinking about timeframes.	
Qualitative Analytic techniques Developing qualitative interpretations with a thematic approach. Develop an understanding of how to code interviews (e.g. NVivo).	
Quantitative Analytic techniques Using statistical tools to analyse data sets (SPSS). Using secondary data sets and recognising limitations. Discussing the findings and concluding the work – How to situate the findings of research into the broader field. Structuring the conclusion and 'going out with a bang'. Thinking about future research and recommendations for the study and the field of interest.	
Feedback Written and face-to-face feedback session held throughout the semester to guide the development of the dissertation.	
Assessment Breakdown	%
Coursework	100.00%

Assessments

Full Time			
Coursework			
Assessment Type:	Continuous Assessment	% of total:	100
Assessment Date:	n/a	Outcome addressed:	1,2,3,4,5
Non-Marked:	No		
Assessment Description: Candidates are required to produce a minor dissertation of approximately 10,000 words			
No End of Module Assessment			
No Workplace Assessment			
Reassessment Requirement			
Coursework Only <i>This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.</i>			

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Module Workload				
Module Target Workload Hours 0 Hours				
Workload: Full Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	Classroom and demonstrations	36	Per Semester	3.00
Directed Learning	Directed e-learning	36	Per Semester	3.00
Independent Learning	Independent learning	166	Per Semester	13.83
Total Weekly Contact Hours				6.00

Module Resources	
<i>Recommended Book Resources</i>	
<p>Hart, C. (2018), <i>Doing a Literature Review: Releasing the research imagination</i> London, 2nd Edition. Sage Publications, California.</p> <p>O'Leary, Z. (2017), <i>The Essential Guide to Doing Your Research Project</i>, 3rd Edition. Sage Publications.</p> <p>Punch, K. (2014), <i>Introduction to Social Research: Quantitative and Qualitative Approaches</i>, 3rd Edition. Sage Publications.</p> <p>Saunders, Lewis and Thornhill. (2019), <i>Research Methods for Business Students</i>, 8th Edition. Pearson Education Limited, Harlow.</p> <p>Wisker, G. (2018), <i>The Undergraduate Research Handbook</i>, 2nd Edition. Red Globe Press.</p> <p>Creswell, J.W. Creswell, J.D. (2017), <i>Research Design: Qualitative, Quantitative, and Mixed Methods Approaches</i>, Sage Publications.</p>	
<i>Supplementary Book Resources</i>	
<p>Barnet, Sylvan; Bedau, Hugo; Barnet, Sylvan. (2019), <i>Current issues and enduring questions: a guide to critical thinking and argument, with readings</i>, 12th Edition. Bedford/St. Martins.</p> <p>Mills, C.W. (1978), <i>The Sociological Imagination</i>, Oxford University Press.</p>	
<i>This module does not have any article/paper resources</i>	
<i>This module does not have any other resources</i>	
Discussion Note:	