

H6FOM10: Fundamentals of Management

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| Module Code: | H6FOM10 |
| Long Title | Fundamentals of Management APPROVED |
| Title | Fundamentals of Management |
| Module Level: | LEVEL 6 |
| EQF Level: | 5 |
| EHEA Level: | Short Cycle |
| Credits: | 10 |
| Module Coordinator: | Patricia Maguire |
| Module Author: | Andrea Del Campo Dugova |
| Departments: | School of Business |
| Specifications of the qualifications and experience required of staff | |
| Learning Outcomes | |
| <i>On successful completion of this module the learner will be able to:</i> | |
| # | Learning Outcome Description |
| LO1 | Explain fundamental concepts in Management and the role of key organisation functions |
| LO2 | Explain the process of planning and the basic principles of managing strategy |
| LO3 | Describe the foundations of job design, organisation structure and the implications of the available options |
| LO4 | Recognise the importance of control and how it can be achieved |
| LO5 | Understand the concept of productivity / competitiveness and be able to use some relevant techniques to improve current performance levels |
| Dependencies | |
| Module Recommendations | |
| No recommendations listed | |
| Co-requisite Modules | |
| No Co-requisite modules listed | |
| Entry requirements | |

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| Module Content & Assessment | |
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| Indicative Content | |
| Managing and the Manager's Job (Management Process / What Managers do; Categories of Managers; Basic Roles and Skills, the Art and Science of Management; Becoming a Manager; the New Workplace) | |
| Traditional and Contemporary Management Perspectives (Classical Management; Behavioural Management; Quantitative Management; Integrating Perspectives for Managers; Contemporary Issues and Challenges) | |
| Planning Work Activities (Decision making and the Planning Process; Organisational Goals; Organisational Planning) | |
| Managing Strategy (The Nature of Strategic Management; using SWOT Analysis; Business Level Strategy; Corporate Level Strategy; Global Level Strategies; Implementation and Review) | |
| Basic Elements of Organising (Designing Jobs, Job Specialisation, Job Rotation, Job Enlargement; Job Enrichment; Job Characteristics Approach; Work Teams) | |
| Managing Organisational Design (The Nature of Organisational Design; Universal Perspectives; Situational Influences; Basic Forms; Emerging Issues) | |
| Business Functions (Marketing / Sales, Operations, Finance and HR) | |
| Basic Elements of Control (Nature and Purpose, Operational Control, Financial Control, Managing Control in Organisations, Dealing with Resistance) | |
| Managing Productivity (Definition, Use of Ratios, Single and Multi-factor Usage, Process Mapping; Method Study) | |
| Assessment Breakdown | % |
| Coursework | 50.00% |
| End of Module Assessment | 50.00% |

Assessments

| Full Time | | | |
|--|-----------------------|---------------------------|-----------|
| Coursework | | | |
| Assessment Type: | Continuous Assessment | % of total: | 50 |
| Assessment Date: | n/a | Outcome addressed: | 1,2,3,4 |
| Non-Marked: | No | | |
| Assessment Description: Individual Assignment (50% of overall marks for the Module) in the form of a case study on, for example, differences in the strategic outlook of competing firms | | | |
| End of Module Assessment | | | |
| Assessment Type: | Terminal Exam | % of total: | 50 |
| Assessment Date: | End-of-Semester | Outcome addressed: | 1,2,3,4,5 |
| Non-Marked: | No | | |
| Assessment Description: End-of-Semester Examination, 2 hours (50% of overall Module mark) | | | |
| No Workplace Assessment | | | |
| Reassessment Requirement | | | |
| Repeat examination <i>Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.</i> | | | |
| Reassessment Description Sample provided in separate document in shared folder, for Revalidation Panel. | | | |

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| Module Workload | | | | |
|--------------------------------------|------------------------------------|-------|--------------|---------------------------------|
| Module Target Workload Hours 0 Hours | | | | |
| Workload: Full Time | | | | |
| Workload Type | Workload Description | Hours | Frequency | Average Weekly Learner Workload |
| Lecture | Classroom and demonstrations | 32 | Per Semester | 2.67 |
| Tutorial | Mentoring and small-group tutoring | 16 | Per Semester | 1.33 |
| Independent Learning | Independent learning | 202 | Per Semester | 16.83 |
| Total Weekly Contact Hours | | | | 4.00 |

| Module Resources | |
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| <i>Recommended Book Resources</i> | |
| Griffin, R. W;. (2022), Management, 13th Ed. Cengage, Boston. | |
| <i>Supplementary Book Resources</i> | |
| Cole, G. A. and Kelly, P. (2020), Management Theory and Practice, 9th Ed. Cengage. | |
| <i>This module does not have any article/paper resources</i> | |
| <i>This module does not have any other resources</i> | |
| Discussion Note: | |