

H6IBS: Irish Business and Society

Module Code:	H6IBS
Long Title	Irish Business and Society APPROVED
Title	Irish Business and Society
Module Level:	LEVEL 6
EQF Level:	5
EHEA Level:	Short Cycle
Credits:	5
Module Coordinator:	MICHELE KEHOE
Module Author:	Andrea Del Campo Dugova
Departments:	School of Business
Specifications of the qualifications and experience required of staff	Lecturer: The lecturer of this module is required to have a Level 9 qualification. Both practical and teaching experience regarding the research process and research methodologies is desirable.
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
#	Learning Outcome Description
LO1	Understand the relationship between business and society and how this changes and evolves overtime.
LO2	Demonstrate a basic understanding of the governance, policy implications and regulation in matters of business ethics, equality and social justice.
LO3	Illustrate a basic understanding of international relations within Irish business and the impacts upon societal development
LO4	Demonstrate an ability to source information relevant to the syllabus content and communicate this to a variety of audiences.
Dependencies	
Module Recommendations	
No recommendations listed	
Co-requisite Modules	
No Co-requisite modules listed	
Entry requirements	

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Module Content & Assessment			
Indicative Content			
Work in the modern world: Learners will develop an understanding of the nature of work in the modern world. Asking questions around the understanding and purpose of work learners will develop an understanding of how work and reward has changed through history into new understandings in today's world of business. Exploring texts such as Barry Schwartz's <i>Why we Work</i> (2015) and Joanne Ciulla's <i>The Working Life</i> (2000) students explore how society might consider what modern work might mean.			
History of Irish Business: Students will explore the development of business in Ireland. Looking at post-independence protectionism in Ireland through to the opening up of Ireland's economy under the Lamass Government students will explore the history and development of Ireland's industries.			
Irish business and the EU: After Ireland's acceptance into the European Union business and social development began to change drastically in large part thanks to the Delors commission and the changes brought about by European funds. Students will explore the impacts of the European Fund contributions gaining an understanding of how closer ties with Europe changed not only Ireland's sectoral makeup but also European business integration into Ireland.			
Business in a global context: Students will develop an understanding of the role of FDI in Ireland examining the history of Ireland's modern growth into the present day. Learners will develop an understanding of the broader global economy and look to situate Ireland's position in this economy. Ireland's sectoral development will be discussed looking at the impacts this has had on societal changes such as the transformation of Irish education and its relationship to industry.			
Public and Private enterprises: Students will develop an understanding of the difference between public and private sectors within Ireland. Students will explore forms of ownership and the role of government in public advocacy in Ireland. Broader understandings of economic approaches will be explored examining post war Keynesianism and late twentieth century Free Market Ideas that have effected business approaches to public and private ideals.			
Taxation: Learners will develop an understanding of the governmental mechanisms of tax and spending. Exploring the ideas of Robert Nozick and John Rawls students will develop and discuss the implementation of tax systems and progressive tax. Issues of equality are discussed and how taxation effects welfare with Ireland. Irish Regulation and Society: Students will develop an understanding of Irish regulation and its implications upon business and society. Discussions will be had around what the state does in Ireland and how regulation has transformed both society and business in Ireland.			
Corporate Social Responsibility: Learners will explore the effects of business development upon society discussing how industry can make significant contributions to societal development. From this students will develop an understanding of corporate social responsibility recognising both opportunities and drawbacks of CSR. Discussions will include content on how diversity and Inclusion is as much a part of corporate and social responsibility, as it is about corporate governance and reputation management. Embedding diversity into corporate and social responsibility helps to build brand recognition. It supports engagement with communities that a company wants to connect with.			
Business Sustainability: As issues of sustainability become increasingly important students will develop an understanding of the role industry has in driving sustainable development. Students will understand the core principles of sustainability – economics, environment, society (or the three P's) and how businesses are developing inline with sustainable needs. The UN sustainability goals are discussed and explored along with Ireland's plan to meet the goals nationally. Students will explore how the SDG's will effect the development of business and society in Ireland.			
Assessment Breakdown			%
Coursework			100.00%
Assessments			
Full Time			
Coursework			
Assessment Type:	CA 1	% of total:	40
Assessment Date:	n/a	Outcome addressed:	1,2,3,4
Non-Marked:	No		
Assessment Description: Continuous Assessment Candidates are required to deliver a presentation on a selected topic related to the syllabus content.			
Assessment Type:	CA 2	% of total:	60
Assessment Date:	n/a	Outcome addressed:	1,2,3,4
Non-Marked:	No		
Assessment Description: Candidates are required to write a reflective essay on a selected topic relating to the module content.			
No End of Module Assessment			
No Workplace Assessment			
Reassessment Requirement			
Coursework Only <i>This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.</i>			

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Module Workload				
Module Target Workload Hours 0 Hours				
Workload: Full Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	Classroom and demonstrations	24	Per Semester	2.00
Tutorial	Mentoring and small-group tutoring	12	Per Semester	1.00
Independent Learning	Independent learning	89	Per Semester	7.42
Total Weekly Contact Hours				3.00

Module Resources	
Recommended Book Resources	
<p>Cavagnaro, E, Cruick, G.H.. (2012), The Three Levels of Sustainability, London, New York, Routledge,, 2nd Ed. Forthcoming 2023.</p> <p>Chandler, D. (2022), Strategic Corporate Social responsibility,, 6th Ed. Sage Publishing.</p> <p>Ciulla, J.B. (2000),) The Working Life: The Promise and Betrayal of Modern Work New York, Random House, London.</p> <p>Clark, C, Chang, K, Melvin, S. (2020), Business and Society: Ethical, Legal, Digital Environments,, Sage Publishing, London.</p> <p>Cooper, M. (2012), How Ireland really went bust,, Penguin, Dublin.</p> <p>John Hogan,Paul Donnelly (Ph.D.),Brendan K. O'Rourke. (2010), Irish Business and Society, Gill Education, p.652, [ISBN: 9780717149902].</p> <p>Schwartz. B. (2015), Why We Work,, Simon and Schuster, , London, New York.</p> <p>Wilkinson & Pickett.. (2009), The Spirit Level: Why more Equal Societies Almost Always Do Better, Allen Lane, London.</p>	
This module does not have any article/paper resources	
Other Resources	
<p>[Website], An Tasc, http://www.tasc.ie/</p> <p>[Website], Economic and Social research Institute, https://www.esri.ie/</p> <p>[Website], Central Statistics Office., http://www.cso.ie/en/releasesandpublications/ep/p-mip/measuringirelandsprogress2012/society/#.VEeKPSLF9I4</p> <p>[Website], The Nevin Economic Research Institute, http://www.nerininstitute.net</p> <p>[Website], European Commission, http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home/</p>	
Discussion Note:	