

H6LB: Learning and Behaviour

Module Code:	H6LB
Long Title	Learning and Behaviour APPROVED
Title	Learning and Behaviour
Module Level:	
EQF Level:	
EHEA Level:	
Credits:	5
Module Coordinator:	David Mothersill
Module Author:	Conor Nolan
Departments:	School of Business
Specifications of the qualifications and experience required of staff	Lecturer with PhD in Psychology or related cognate discipline
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
#	Learning Outcome Description
LO1	Exhibit an in-depth knowledge of the basic assumptions, concepts, and principles of the key psychological theories of learning and behaviour.
LO2	Reflect on the applications of theories of learning in understanding human behaviour in different contexts.
LO3	Describe and evaluate how the principles of both classical and operant conditioning can be used to explain and modify behaviour in a range of social and clinical settings
LO4	Critically appraise the interaction between research, theory and practice within the fields of behavioural psychology and behaviour analysis.
Dependencies	
Module Recommendations	
No recommendations listed	
Co-requisite Modules	
No Co-requisite modules listed	
Entry requirements	

H6LB: Learning and Behaviour

Module Content & Assessment			
Indicative Content			
A list of indicative topics is outlined below: • Defining learning and theories of learning • Interaction between learning and behaviour • The rise of behaviourism • Watson's methodological behaviourism • Classical conditioning theory • Application of classical conditioning theory • Skinner's Radical behaviourism • Operant conditioning theory • Application of operant conditioning theory • Ethical considerations within behavioural psychology and behaviour analysis • Critical evaluation of behavioural theory			
Assessment Breakdown			%
Coursework			50.00%
End of Module Assessment			50.00%
Assessments			
Full Time			
Coursework			
Assessment Type:	Continuous Assessment	% of total:	50
Assessment Date:	n/a	Outcome addressed:	1,2,4
Non-Marked:	No		
Assessment Description: Debate style essay. Students are provided with a debate topic relevant to behavioural psychology and are required to provide an answer, supporting one side or the other of the debate. Students are required to support their answer with reference to theory and research. 1000-1200 words.			
End of Module Assessment			
Assessment Type:	Terminal Exam	% of total:	50
Assessment Date:	End-of-Semester	Outcome addressed:	1,2,3,4
Non-Marked:	No		
Assessment Description: MCQ – multiple choice question exam, based on all content from the module.			
No Workplace Assessment			
Reassessment Requirement			
Repeat examination <i>Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.</i>			
Reassessment Description Should students fail the module overall, they will be required to resubmit the failed components.			

H6LB: Learning and Behaviour

Module Workload				
Module Target Workload Hours 0 Hours				
Workload: Full Time				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	Classroom and demonstrations	24	Per Semester	2.00
Independent Learning	Independent learning	101	Per Semester	8.42
Total Weekly Contact Hours				2.00

Module Resources	
<i>Recommended Book Resources</i>	
<p>Rasmussen, E.B., Clay, C.J., Pierce, W.D. & Chesney, C.D.. (2022), ehavior Analysis and Learning: A Biobehavioral Approach, 7th Ed. Routledge.</p> <p>Powell, Honey, Symbaluk,. (2022), Introduction to Learning and Behavior, 6thn Ed. Cengage Learning.</p> <p>Guy R. Lefrancois. (2019), Theories of Human Learning: Mrs Gribbin's Cat, 7th Ed. Cambridge University Press..</p>	
<i>Recommended Article/Paper Resources</i>	
<p>Journal of the Experimental Analysis of Behavior.</p> <p>Journal of Applied Behavior Analysis.</p> <p>The Psychological Record.</p> <p>The Analysis of Verbal Behavior.</p>	
<i>This module does not have any other resources</i>	
Discussion Note:	