

## H6BMP: Business Management Practice

Module Code:	H6BMP
Long Title	Business Management Practice <b>APPROVED</b>
Title	Business Management Practice
Module Level:	LEVEL 6
EQF Level:	5
EHEA Level:	Short Cycle
Credits:	10
Module Coordinator:	JONATHAN BRITTAIN
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Departments:	School of Business
Specifications of the qualifications and experience required of staff	
<b>Learning Outcomes</b>	
<i>On successful completion of this module the learner will be able to:</i>	
<b>#</b>	<b>Learning Outcome Description</b>
LO1	Examine the business environment and recognise issues that influence management, including those of technology, society, political / legal, and economic.
LO2	Develop an appreciation of the interaction of departments and their reliance on proper management systems and control.
LO3	Consider the approach to decision making taken in their own organisation or business unit.
LO4	Discuss the theoretical and procedural concepts associated with management of organisations.
LO5	Discuss business challenges relating to their own organisations in relation to management practice to answer a range of management issues pertaining to their own organisations.
LO6	Reflect on their own management practice using some of the concepts, theories, models and frameworks detailed in the module.
<b>Dependencies</b>	
<b>Module Recommendations</b>	
No recommendations listed	
<b>Co-requisite Modules</b>	
No Co-requisite modules listed	
<b>Entry requirements</b>	As per programme requirements (outlined in 4.2.2 Minimum requirements for general learning)

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Module Content & Assessment			
Indicative Content			
<b>The Business Environment</b> Macro environment: political, economic, social and technological environments The task environment, competitive analysis, managing the external environment			
<b>The Business Challenges</b> Comparison of challenges Significance of recognising challenges 21st Century Challenges in Management, such as: Changing technology (digitization) Increased emphasis on ethics Increased competitiveness Changing security threats			
<b>An Introduction to Management</b> Management levels and skills, effective managers History of Management Thought Contemporary Influences on the technology, etc.)			
<b>The Functional Aspects of Management</b> Production and Quality Human Resources Finance Research and Development			
<b>Planning and Decision making</b> Types of plans The corporate plan, defining corporate objectives, formulating a strategic plan, developing a tactical plan			
<b>Organising</b> The nature and importance of organising Structural configuration, structural operation, contingency approaches to organisational structure The Mintzberg Framework Recent trends in organisational structure (including how technology and flexibility / outsourcing / networked organisations)			
<b>Controlling</b> Steps in the control process Types of control methods and techniques (including the use of technology in control) Control techniques Characteristics of a good control system			
<b>Risk Management</b> Definition of risk management in an organisational setting Process of managing risk in firms and industries The definition of common risk elements Analysis framework for calibrating and quantifying risk elements Designing a risk management plan			
Assessment Breakdown			%
Coursework			100.00%
Assessments			
Full Time			
Coursework			
<b>Assessment Type:</b>	Assignment	<b>% of total:</b>	100
<b>Assessment Date:</b>	n/a	<b>Outcome addressed:</b>	1,2,3,4,5,6
<b>Non-Marked:</b>	No		
<b>Assessment Description:</b> Students will be given an assignment over the course of the module, which will require critical analysis of their own organisation's approach to management or of their own individual management practice. These exercises may include, but are not limited to: - Analysis of an organisation's business environment and key business challenges -An outline plan at the strategic level -An evaluation of the approach to decision making taken in their own organisation or business unit -An essay of the principles of control - Application of risk management principles to a specific objective The assignment, demonstrating reading of class material and use of external references, will be circa 2,500 – 3,000 words (not including references or bibliography).			
No End of Module Assessment			
No Workplace Assessment			
Reassessment Requirement			
<b>Coursework Only</b> <i>This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.</i>			
<b>Reassessment Description</b> Similar assignment or revision and resubmission of initial submission following feedback			

## H6BMP: Business Management Practice

Module Workload				
Module Target Workload Hours 0 Hours				
<b>Workload: Full Time</b>				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	Classroom and demonstrations	36	Per Semester	3.00
Independent Learning	Independent learning	214	Per Semester	17.83
Total Weekly Contact Hours				3.00
<b>Workload: Part Time</b>				
Workload Type	Workload Description	Hours	Frequency	Average Weekly Learner Workload
Lecture	No Description	36	Every Week	36.00
Independent Learning	No Description	214	Every Week	214.00
Total Weekly Contact Hours				36.00

Module Resources	
<i>Recommended Book Resources</i>	
<p>Griffin, R. W. (2022), Management, 13th Ed. Cengage, Boston.</p> <p>Tiernan, S. and Morley, M. (2019), Modern Management: Theory and Practice for Students in Ireland, 5th Ed. IPA, Dublin.</p> <p>Cole, G. A. &amp; Kelly, P. (2020), Management Theory and Practice, 9th Ed, Cengage, London.</p>	
<i>This module does not have any article/paper resources</i>	
<i>Other Resources</i>	
<p>[Journal], Academy of Management Review.</p> <p>[Journal], British Journal of Management.</p> <p>[Journal], Harvard Business Review.</p> <p>[Journal], IBAR.</p> <p>[Journal], Journal of Management.</p> <p>[Journal], Journal of Management Studies.</p> <p>[Journal], Management Decision.</p> <p>[Journal], Management Today.</p>	
Discussion Note:	