# H7FFR: Finance for Retail

Module Code:	H7FFR	
Long Title	Finance for Retail APPROVED	
Title	Finance for Retail	
Module Level:	LEVEL 7	
EQF Level:	6	
EHEA Level:	First Cycle	
Credits:	5	
Module Coordinator:	DAVE CORMACK	
Module Author:	DAVE CORMACK	
Departments:	School of Business	
Specifications of the qualifications and experience required of staff		
Learning Outcomes		
On successful completion of this module the learner will be able to:		
# Learning Outcome	Learning Outcome Description	
LO1 Recognise the differ	Recognise the differences among and uses of: the income statement, the balance sheet, and a statement of cash flow	
LO2 Explain the concepts	Explain the concepts of margin management	
LO3 Consider the financia	Consider the financial implications of shrink management and stock management	
LO4 Evaluate the key driv	Evaluate the key drivers of effective financial management/sales performance within a retailing outlet	
LO5 judge how to optimiz	udge how to optimize staff costs	
Dependencies		
Module Recommendations		
No recommendations listed		
Co-requisite Modules		
No Co-requisite modules listed		
Entry requirements		

# H7FFR: Finance for Retail

### Module Content & Assessment

### Indicative Content

### Financial Records

· Sales records · Merchandise inventory records · Cash outflow records · The financial position

### **Cost Accumulation Systems**

• Cost elements and cost classification • Direct materials • Direct labour • Overheads • Allocation, apportionment and absorption of overheads • Absorption costing and overhead absorption rates (OHAR) • Job and batch costing methods • Contract costing • Process costing • Joint and by-product costing • Service and operation costing

### Financial Management

• Net profit margin • Asset turnover • Return on assets • Financial leverage • Return on net worth

### The Merchandise Budget

• Planning the purchase of stock • Projecting sales for a future period • What markups and reductions are required • Gross margin

### **Shrink Management**

• Establishing organizational commitment and ownership • Employee theft • Shrinkage prevention - Store layout - Anti theft measures -

## Margin Management

• The power of margin • Overheads • Calculating margin • Pricing strategies • Impact of product mix on overall margin

### Retail Profit Margin Accelerators (RPMA)

· Increase in volume · Increase in price · Décrease in cost of goods sold · Decrease in expenses · Using RPMA analysis

Assessment Breakdown	%
Coursework	70.00%
End of Module Assessment	30.00%

### Assessments

# Full Time

Coursework

 Assessment Type:
 Case Study
 % of total:
 70

 Assessment Date:
 n/a
 Outcome addressed:
 1,2,3,4,5

Non-Marked: No

**Assessment Description:** 

The student will be presented with a retail based case study for which they will be required to prepare and use a Budget and or a Cash flow forecast to demonstrate an understanding of how financial data is collected, processed, presented and interpreted to support a business

### **End of Module Assessment**

 Assessment Type:
 Terminal Exam
 % of total:
 30

 Assessment Date:
 End-of-Semester
 Outcome addressed:
 1,2,3,4

Non-Marked: No

**Assessment Description:** 

Students will be asked to answer a range of questions relevant to the module

No Workplace Assessment

# **H7FFR: Finance for Retail**

**Module Workload** 

Module Target Workload Hours 0 Hours

# Module Resources Recommended Book Resources KPMG. (2013), The Application of IFRS: Retail Companies. Patrick M Dunne, Robert F Lusch, James R Carver. (2014), Retailing, 8th. Cengage Learning, [ISBN: 9781285091136]. This module does not have any article/paper resources This module does not have any other resources