# H6MGM: Introduction to Management

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|---|---|
| **Module Code:** | H6MGM |
| **Long Title** | Introduction to Management APPROVED |
| **Title** | Introduction to Management |
| **Module Level:** | LEVEL 6 |
| **EQF Level:** | 5 |
| **EHEA Level:** | Short Cycle |
| **Credits:** | 5 |
| **Module Coordinator:** | JONATHAN BRITTAIN |
| **Module Author:** | LAURA FALLON |
| **Departments:** | School of Computing |
| **Specifications of the qualifications and experience required of staff** | |

| Learning Outcomes | |
|---|---|
| *On successful completion of this module the learner will be able to:* | |
| **#** | **Learning Outcome Description** |
| LO1 | Explain and examine the process of planning and fundamentals of managing strategy |
| LO2 | Describe key components and issues relating to organisational structure |
| LO3 | Recognise the importance of Control and how this can effectively be achieved |
| LO4 | Define Management, and describe the activities of management, managers, and the management environment |

| Dependencies |
|---|
| *Module Recommendations* |
| No recommendations listed |
| *Co-requisite Modules* |
| No Co-requisite modules listed |

| *Entry requirements* | |
|---|---|

# H6MGM: Introduction to Management

## Module Content & Assessment

### Indicative Content

**An Introduction to Management**
Management levels & skills, effective managers History of Management Thought The dynamic new workplace Management past and present Ethical behaviour and social responsibility

**Teaching methodology**
The learning strategy involves the use of lectures, case studies and class discussions as appropriate. Students will also have access to web based support.

**The Business Environment**
Macro environment; political, economic, social and technological environment. The task environment, competitive analysis, managing the external environment. Global dimensions of management Entrepreneurship and small business

**Planning and Decision Making**
Strategic management The corporate plan. Defining corporate objectives, formulating a strategic plan, developing a tactical plan. The decision making process. Types of decision, problem identification and evaluating alternatives. Individual versus group decision-making.

**Organising**
The nature and importance of organising. Structural configuration, structural operation, contingency approaches to organisational structure. The Mintzberg framework. Recent trends in organisational structure

**Leading**
Leadership theories Leadership qualities Motivation Effective team management

**Controlling**
Steps in the control process Types of control methods and techniques Control techniques Characteristics of a good control system

**Organising and Change**
Designing organisational structure Control and change

| Assessment Breakdown | % |
| --- | --- |
| Coursework | 40.00% |
| End of Module Assessment | 60.00% |

**Assessments**

## Full Time

### Coursework

| | | | |
| --- | --- | --- | --- |
| **Assessment Type:** | Continuous Assessment (0200) | **% of total:** | 40 |
| **Assessment Date:** | n/a | **Outcome addressed:** | 1,2 |
| **Non-Marked:** | No | | |

**Assessment Description:**
Sample Assessment: A project submission (40%) covering the areas of the use of mark-up language & it's manipulation covering the use of client side scripting & server side scripting in depth. Alternatively the student could be assessed with two 20% assignments

### End of Module Assessment

| | | | |
| --- | --- | --- | --- |
| **Assessment Type:** | Terminal Exam | **% of total:** | 60 |
| **Assessment Date:** | End-of-Semester | **Outcome addressed:** | 1,2,3,4 |
| **Non-Marked:** | No | | |

**Assessment Description:**
End-of-Semester Final Examination

No Workplace Assessment

### Reassessment Requirement

**Repeat examination**
*Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.*

## H6MGM: Introduction to Management

| Module Workload | | | | |
|---|---|---|---|---|
| **Module Target Workload Hours 0 Hours** | | | | |
| **Workload: Full Time** | | | | |
| *Workload Type* | *Workload Description* | *Hours* | *Frequency* | *Average Weekly Learner Workload* |
| Lecture | No Description | 2 | Every Week | 2.00 |
| Tutorial | No Description | 1 | Every Second Week | 0.50 |
| Independent Learning | No Description | 7.5 | Every Week | 7.50 |
| | | | Total Weekly Contact Hours | 2.50 |
| **Workload: Part Time** | | | | |
| *Workload Type* | *Workload Description* | *Hours* | *Frequency* | *Average Weekly Learner Workload* |
| Lecture | No Description | 2 | Every Week | 2.00 |
| | | | Total Weekly Contact Hours | 2.00 |

## Module Resources

*Recommended Book Resources*

**Richard L. Daft, Martyn Kendrick, Natalia Vershinina.. Management, Mason, OH, USA; South-Western/Cengage Learning, [ISBN: 9781844808823].**

*Supplementary Book Resources*

**HANNIGAN (4th ed), 2004 Management – Concepts & Practices, Prentice Hall.. Management – Concepts & Practices.**

**TIERNAN, MORLEY AND FOLEY 2001 Modern Management – Theory and Practice for Irish Students, Gill and Macmillan.. Modern Management – Theory and Practice for Irish Students.**

**ROBBINS AND COULTER (2004) Management 8th edn, Prentice Hall.. Management.**

*This module does not have any article/paper resources*

*This module does not have any other resources*

**Discussion Note:**