

# APPROVED

Programme Code	MSCIB	Programme Duration	1		
Programme Level	9	EQF Level	7	EHEA Level	Second Cycle
Programme Credits	90				
Semester Duration	1 Week(s)				
CAO Code; QQI Programme Code etc	Code				
Programme Extra Information	Modules are delivered in block delivery mode on Monday, Wednesday and Friday over a three week period.				

## Programme Outcomes

On successful completion of this programme the learner will be able to :

Description
Demonstrate a systematic knowledge of the role and responsibilities of the key management functions from an international perspective and a detailed understanding of how each of these functions relate to each other within that international context.
Appraise and critique international business theory and practice in each of the key business functions of decision making, finance, marketing and corporate governance.
Apply an appropriate body of knowledge, frameworks and techniques. They will analyse the key factors that influence international business decisions and critically assess the theoretical and practical models used to support such decisions in a global context.
Analyse the key factors that influence international business decisions and critically assess the theoretical and practical models used to support such decisions in a global context.
Employ advanced conceptual, analytical and practical skills necessary for evaluating different international strategic projects and independently determining which are likely to maximise the return on investment to the business.
Demonstrate advanced analytical skills in relation to quantitative data including using models of business situations and exercise basic qualitative research skills.
Evaluate different strategic projects and independently determine their contribution to the value of the organisation as it seeks to develop an international strategy or to maintain and expand an existing one.
Evaluate and modify existing tools and concepts to offer creative and innovative solutions or opportunities. They will evaluate different strategic projects and independently determine their contribution to the value of the organisation as it seeks to develop an international strategy or to maintain and expand an existing one.
Effectively articulate and present their contribution to their peers.
Appreciate the complexity of the global environment in which organisations operate and make practical contributions to each management function from an international business perspective.
Initiate solutions to complex international business problems posed, and display leadership in the delivery of proposed solutions.
Set targets, motivate, monitor performance, coach and mentor in order to continuously improve the people, activities, operations and units being managed in an ethical and transparent manner.
Exercise ethical leadership in self and organisational contexts. They will apply the regulatory and ethical framework in which business operate in different jurisdictions and be conscious of the ethical implications of those decisions.
Acquire, interpret and analyse current theories in the various fields of management and demonstrate a critical awareness of the appropriate context for applying this knowledge having reflected on their own personal learning journey.
Actively seek out opportunities for personal and professional development through a rapport with academia and industry in order to appreciate the contemporary development in international business field.

## Semester Schedules

### Stage 1 / Semester 1

Core Subject	
Module Code	Title
H9CGBE	<a href="#">Corporate Governance, Business Ethics and CSR</a>
H9GB	<a href="#">Global Business</a>
H9STRORGB	<a href="#">Leading, Managing and Planning in Organisations</a>
H9MKG	<a href="#">Marketing in the Global Environment</a>
H9RSMTH	<a href="#">Research Methods</a>

## Stage 1 / Semester 2

Core Subject	
Module Code	Title
H9BMST	<a href="#">Business Models, Strategy and Tactics</a>
H9CIGF	<a href="#">Contemporary Issues in Global Finance</a>
H9ECOMA	<a href="#">Economics for Management</a>
Optional	
Module Code	Title
H9BI	<a href="#">Business Intelligence</a>
H9COMLAW	<a href="#">Commercial Law</a>
H9BOC	<a href="#">Doing Business on the Cloud</a>
H9ENTRP	<a href="#">Entrepreneurship</a>
H9MPM	<a href="#">Management in Postmodern Markets</a>
H9SMHC	<a href="#">Strategic Management of Human Capital</a>
H9SPM	<a href="#">Strategic Project Management</a>

H9SBL	<a href="#">Sustainable Business Leadership</a>
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Stage 1 / Semester 3

Core Subject	
Module Code	Title
H9DISSER_A	<a href="#">Dissertation</a>