H9GVC: Global Value Chain Management

Module Code:	H9GVC
Long Title	Global Value Chain Management APPROVED
Title	Global Value Chain Management
Module Level:	LEVEL 9
EQF Level:	7
EHEA Level:	Second Cycle
Credits:	5
Module Coordinator:	
Module Author:	COLETTE DARCY
Departments:	School of Business
Specifications of the qualifications and experience required of staff	

Learning Outcomes	
On successful completion of this module the learner will be able to:	
#	**Learning Outcome Description**
LO1	Design an operations value-chain structure to reflect an organisation's strategy
LO2	Utilise quantitative methods to maximise the efficiency of the operation's conversion process, towards achieving economy of added-value outputs
LO3	Apply the concepts of global business relative to value-creation in terms of sourcing inputs, location of in-house supply-chain activities, and expansion of markets
LO4	Formulate operation strategies for entering the global business arena and leveraging market opportunities
LO5	Appreciate the key components influencing national competitiveness and their impact on an organisation's potential for value-creation

Dependencies
Module Recommendations
No recommendations listed
Co-requisite Modules
No Co-requisite modules listed
Entry requirements	

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Module Content & Assessment

Indicative Content

Introduction
• Operations management overview • Input-output model of operations management • The variables of a firms operation's strategy • The challenge and opportunity of globalisation

Operations management
• Design: o Products / Services o Processes o Process choice and layouts o Labour & Technology o Strategic supply-chain o Capacity o Lean production and JIT • Control: o Output: Rate / Efficiency o Quality o Cost o Inventory o Supply chain o KPIs

Improvement
. Kaizen . Process re-engineering . TQM

Global business
• Differences in global regions • Global trade theory and practice • Strategy and structure for value-chain creation • International operations

Assessment Breakdown	%
Coursework	50.00%
End of Module Assessment	50.00%

Assessments

Full Time

Coursework

Assessment Type:	Continuous Assessment (0200)	**% of total:**	50
Assessment Date:	n/a	**Outcome addressed:**	1,3,4,5
Non-Marked:	No		

Assessment Description:
Learning objectives 1,3,4 and 5 are achieved through both taught elemnts of the course, together with the practical case study course work, group discussion and coaching from the lecturer.

End of Module Assessment

Assessment Type:	Terminal Exam	**% of total:**	50
Assessment Date:	End-of-Semester	**Outcome addressed:**	1,2,3,4,5
Non-Marked:	No		

Assessment Description:
Six essay and quantitative style questions from which 4 questions should be attempted will be used to assess student's understanding of all learning outcomes of the module.

No Workplace Assessment

Reassessment Requirement

Repeat examination
Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

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Module Workload				
Module Target Workload Hours 0 Hours				
Workload: Full Time				
Workload Type	*Workload Description*	*Hours*	*Frequency*	*Average Weekly Learner Workload*
Lecture	Delivered in block format	30	Per 15 week block	2.00
Independent Learning	No Description	95	Per 15 week block	6.33
			Total Weekly Contact Hours	2.00
Workload: Part Time				
Workload Type	*Workload Description*	*Hours*	*Frequency*	*Average Weekly Learner Workload*
Lecture	Delivered in block format	30	Every Week	30.00
Independent Learning	No Description	95	Every Week	95.00
			Total Weekly Contact Hours	30.00

Module Resources

Recommended Book Resources

    Bozarth, C. & Handfield, R.. (2012), Introduction to Operations and Supply Chain Management, 3rd. Pearson.

    Hill, C.. (2014), International Business/ Competing in a Global Marketplace, Global Edition. McGraw-Hill.

This module does not have any article/paper resources

This module does not have any other resources

Discussion Note:	