## H9STDEC: Strategy for Decision Making

Cong Title       Strategy for Decision Making ACREATING         Cing Title       Strategy for Decision Making ACREATING         Module Levol:       LEVEL 9         EGP Levol:       7         EHEA Levol:       Second Cycle         Credits:       10         Module Author:       COLETTE DARCY         Departments:       School of Business         Specifications of the qualifications and experience required of staff       School of Business         Specifications of the qualifications and experience required of staff       Learning Outcome Description         Cole Conceptialise the business context and environmental factors and forces which have an effect on the organisation and the strategy process         Col2       Fully apply the basic concepts and approaches to the strategic management of organisations in practice         Col3       Interpret the findings of level specific analytical tools when applied to a specific business situation.         Col4       Determine the strategic position of an organisation in a given business situation, and formulate responsible strategic choices.         Col5       Deventine the strategic position of an organisation in a given business situation.         Col4       Determine the strategic position of an organisation in a given business situation.         Col5       Deventionettics         Module Accommedations       Is givention anagement of organisations in prac					
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EGF Level:       7         EHEA Level:       Second Cycle         Credits:       10         Module Coordinator:       COLETTE DARCY         Module Author:       COLETTE DARCY         Departments:       School of Business         Specifications of the qualifications and experience required of staff       School of Business         Do successful Complexitor of this module the learner will be able to:       Hearning Outcome Description         Con successful Complexitor of this module the learner will be able to:       Hearning Outcome Description         Col       Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process         Col       Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process         Col       Fully apply the basic concepts and approaches to the strategic management of organisations in practice         Col       Fully apply the basic concepts and approaches to the strategic business situation.         Col       Determine the strategic position of an organisation in a given business situation, and formulate responsible strategic choices.         Col       Develop a reflective and multi-perspective approach to anlysing and resolving complex strategic situations.         Module Recommentations listed       Conceptualise the busines situation and formulate responsible strategic situati	Title		Strategy for Decision Making		
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Credits:       10         Module Coordinator:       10         Module Coordinator:       COLETTE DARCY         Departments:       School of Business         Specifications of the qualifications and experience required of staff       Image: Coleman Staff         Specifications of the qualifications and experience required of staff       Image: Coleman Staff         Conserved       Examing Outcome         On successful completion of this module the learner will be able to:       Image: Coleman Staff         Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process       Image: Coleman Staff         Col       Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process         Col       Fully apply the basic concepts and approaches to the strategic management of organisations in practice         LO3       Interpret the findings of level specific analytical tools when applied to a specific business situation.         .04       Determine the strategic position of an organisation in a given business situation, and formulate responsible strategic choices.         .05       Develop a reflective and multi-perspective approach to anlysing and resolving complex strategic situations.         No recommendations listed       Co-requisite Modules         No co-requisite modules listed       Examp Strate Strate Strate	EQF Level:		7		
Module Coordinator:       COLETTE DARCY         Module Author:       COLETTE DARCY         Departments:       School of Business         Specifications of the qualifications and experience required of staff       Image: Control of this module the learner will be able to:         Learning Outcome       The learner will be able to:       Image: Control of this module the learner will be able to:         #       Learning Outcome Description       Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process         .02       Fully apply the basic concepts and approaches to the strategic management of organisations in practice         .03       Interpret the findings of level specific analytical tools when applied to a specific business situation.         .04       Determine the strategic position of an organisation in a given business situation, and formulate responsible strategic choices.         .05       Develop a reflective and multi-perspective approach to anlysing and resolving complex strategic situations.         Dependencies       Module Recommentations         Module Recommentations listed       Conceptualise listed	EHEA Level:		Second Cycle		
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Specifications of the qualifications and experience required of staff         Specifications of the qualifications and experience required of staff         Learning Outcomes         On successful completion of this module the learner will be able to:         #       Learning Outcome Description         .01       Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process         .02       Fully apply the basic concepts and approaches to the strategic management of organisations in practice         .03       Interpret the findings of level specific analytical tools when applied to a specific business situation.         .04       Determine the strategic position of an organisation in a given business situation, and formulate responsible strategic choices.         .05       Develop a reflective and multi-perspective approach to anlysing and resolving complex strategic situations.         Popendencies       Module Recommendations         No recommendations listed       Co-requisite Modules         No Corequisite modules listed       No conceptualise listed	Module Author:		COLETTE DARCY		
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On successful completion of this module the learner will be able to:         #       Learning Outcome Description         C01       Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process         L02       Fully apply the basic concepts and approaches to the strategic management of organisations in practice         L03       Interpret the findings of level specific analytical tools when applied to a specific business situation.         L04       Determine the strategic position of an organisation in a given business situation, and formulate responsible strategic choices.         L05       Develop a reflective and multi-perspective approach to anlysing and resolving complex strategic situations.         Dependencies       Module Recommendations listed         Co-requisite modules listed       Co-requisite modules listed	Specifications of and experience	Specifications of the qualifications and experience required of staff			
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No recommendations listed Co-requisite Modules No Co-requisite modules listed	Dependencies				
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No Co-requisite modules listed	No recommendations listed				
	Co-requisite Modules				
Entry requirements	No Co-requisite modules listed				

## H9STDEC: Strategy for Decision Making

Module Content & Assessment		
Indicative Content		
The Strategy Process Introcution to key concepts Strategy formulation vs. Strategy formation Strategy as a pattern, plot, plan position and perspective	e Strategic Change	
Strategy Content Business level strategy Corporate level strategy Network level strategy		
Strategic Context International context Industry context Organisational context		
Strategic Purpose The issue of corporate mission and corporate governance The paradox of profitability and responsibility		
Assessment Breakdown %		
Coursework 100.00%		
Assessments		

Full Time			
Coursework			
Assessment Type:	Continuous Assessment (0200)	% of total:	100
Assessment Date:	n/a	Outcome addressed:	1,2,3,4,5
Non-Marked:	No		
	d to maximise early feedback and to promote enga ally explain real contextual phenomena and thus a		
No Workplace Assessment			
Reassessment Requirement			
Coursework Only			

This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.

## H9STDEC: Strategy for Decision Making

Module Workload							
Module Target Workload Hours	Module Target Workload Hours 0 Hours						
Workload: Full Time							
Workload Type	Workload Description		Hours	Frequency	Average Weekly Learner Workload		
Lecture	Delivered in block format		30	Every Week	30.00		
Independent Learning	No Description		220	Every Week	220.00		
		Total We	ekly Co	ontact Hours	30.00		
Workload: Part Time							
Workload Type	Workload Description		Hours	Frequency	Average Weekly Learner Workload		
Lecture	Delivered in block format		30	Every Week	30.00		
Independent Learning	No Description		220	Every Week	220.00		
		Total We	ekly Co	ontact Hours	30.00		

DeWit, B. & Meyer, R., 2010. Strategy: Process, Content, Context 4th ed., CENGAGE Learning Supplementary Book Resources Johnson, G., Scholes, K. & Whittington, R., 2008. Exploring corporate strategy 8th ed., Pearson Education Mintzberg, H. & Ghoshal, P.S., 2002. The Strategy Process: Global Edition: Concepts, Contexts, Cases 4th ed., Financial Times/ Prentice Hall Harvard Business Review.	Module Resources			
Supplementary Book Resources         Johnson, G., Scholes, K. & Whittington, R., 2008. Exploring corporate strategy 8th ed., Pearson Education         Mintzberg, H. & Ghoshal, P.S., 2002. The Strategy Process: Global Edition: Concepts, Contexts, Cases 4th ed., Financial Times/ Prentice Hall         Harvard Business Review.	Recommended Book Resources			
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This module does not have any other resources	This module does not have any other r	esources		
Discussion Note:	Discussion Note:			