

## H9STDEC: Strategy for Decision Making

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|---|---|
| Module Code:  | H9STDEC   |
| Long Title  | Strategy for Decision Making <b>APPROVED</b>  |
| Title   | Strategy for Decision Making  |
| Module Level:   | LEVEL 9   |
| EQF Level:  | 7   |
| EHEA Level:   | Second Cycle  |
| Credits:  | 10  |
| Module Coordinator:   |   |
| Module Author:  | COLETTE DARCY   |
| Departments:  | School of Business  |
| Specifications of the qualifications and experience required of staff       |   |
| <b>Learning Outcomes</b>  |   |
| <i>On successful completion of this module the learner will be able to:</i> |   |
| <b>#</b>  | <b>Learning Outcome Description</b>   |
| LO1   | Conceptualise the business context and environmental factors and forces which have an effect on the organisation and the strategy process |
| LO2   | Fully apply the basic concepts and approaches to the strategic management of organisations in practice                                    |
| LO3   | Interpret the findings of level specific analytical tools when applied to a specific business situation.                                  |
| LO4   | Determine the strategic position of an organisation in a given business situation, and formulate responsible strategic choices.           |
| LO5   | Develop a reflective and multi-perspective approach to analysing and resolving complex strategic situations.                              |
| <b>Dependencies</b>   |   |
| <b>Module Recommendations</b>   |   |
| No recommendations listed   |   |
| <b>Co-requisite Modules</b>   |   |
| No Co-requisite modules listed  |   |
| <b>Entry requirements</b>   |   |

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| Module Content & Assessment   |                              |                           |           |
|---|------------------------------|---------------------------|-----------|
| <b>Indicative Content</b>   |                              |                           |           |
| <b>The Strategy Process</b><br>Introduction to key concepts Strategy formulation vs. Strategy formation Strategy as a pattern, plot, plan position and perspective Strategic Change   |                              |                           |           |
| <b>Strategy Content</b><br>Business level strategy Corporate level strategy Network level strategy  |                              |                           |           |
| <b>Strategic Context</b><br>International context Industry context Organisational context   |                              |                           |           |
| <b>Strategic Purpose</b><br>The issue of corporate mission and corporate governance The paradox of profitability and responsibility   |                              |                           |           |
| <b>Assessment Breakdown</b>   |                              |                           | <b>%</b>  |
| Coursework  |                              |                           | 100.00%   |
| <b>Assessments</b>  |                              |                           |           |
| Full Time   |                              |                           |           |
| <b>Coursework</b>   |                              |                           |           |
| <b>Assessment Type:</b>   | Continuous Assessment (0200) | <b>% of total:</b>        | 100       |
| <b>Assessment Date:</b>   | n/a                          | <b>Outcome addressed:</b> | 1,2,3,4,5 |
| <b>Non-Marked:</b>  | No                           |                           |           |
| <b>Assessment Description:</b><br>Learning objectives 1-3 are reached by means of focused course work, group discussion and coaching from the lecturer throughout a series of assignments which take place evenly spread in the block period to maximise early feedback and to promote engagement. Learning objectives 4-5 are addressed by focusing on the fact that currently accepted theories can only partially explain real contextual phenomena and thus a synthesis is sought by students to provide comprehensive analytical coverage. |                              |                           |           |
| No End of Module Assessment   |                              |                           |           |
| No Workplace Assessment   |                              |                           |           |
| Reassessment Requirement  |                              |                           |           |
| <b>Coursework Only</b><br><i>This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.</i>  |                              |                           |           |

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| Module Workload                      |                           |       |            |                                 |
|--------------------------------------|---------------------------|-------|------------|---------------------------------|
| Module Target Workload Hours 0 Hours |                           |       |            |                                 |
| Workload: Full Time                  |                           |       |            |                                 |
| Workload Type                        | Workload Description      | Hours | Frequency  | Average Weekly Learner Workload |
| Lecture                              | Delivered in block format | 30    | Every Week | 30.00                           |
| Independent Learning                 | No Description            | 220   | Every Week | 220.00                          |
| Total Weekly Contact Hours           |                           |       |            | 30.00                           |
| Workload: Part Time                  |                           |       |            |                                 |
| Workload Type                        | Workload Description      | Hours | Frequency  | Average Weekly Learner Workload |
| Lecture                              | Delivered in block format | 30    | Every Week | 30.00                           |
| Independent Learning                 | No Description            | 220   | Every Week | 220.00                          |
| Total Weekly Contact Hours           |                           |       |            | 30.00                           |

| Module Resources   |  |
|--|--|
| <i>Recommended Book Resources</i>  |  |
| DeWit, B. & Meyer, R., 2010. Strategy: Process, Content, Context 4th ed., CENGAGE Learning..   |  |
| <i>Supplementary Book Resources</i>  |  |
| Johnson, G., Scholes, K. & Whittington, R., 2008. Exploring corporate strategy 8th ed., Pearson Education..                                    |  |
| Mintzberg, H. & Ghoshal, P.S., 2002. The Strategy Process: Global Edition: Concepts, Contexts, Cases 4th ed., Financial Times/ Prentice Hall.. |  |
| Harvard Business Review.   |  |
| <i>This module does not have any article/paper resources</i>   |  |
| <i>This module does not have any other resources</i>   |  |
| Discussion Note:   |  |